

TED^x EHLLausanne

SPONSORSHIP DECK

14TH OCTOBER 2026

WHO ARE WE ?

TEDxEHL Lausanne is a student-led, independently organised TED event at one of the world's top hospitality schools. We bring together curious minds, bold ideas and industry changemakers on stage and in the audience.

We believe that the best ideas are born at the crossroads of disciplines. TEDxEHL Lausanne creates a space where students, professionals and thought leaders unite to shape the future of the industry and beyond.

OUR MISSION

To spark meaningful conversations at the intersection of hospitality, business and society, by giving a platform to ideas that challenge convention and inspire action.



WHY EHL ?

EHL is consistently ranked among the world's top hospitality and business schools.

Our audience is international, ambitious and highly engaged.

EHL is a uniquely premium community designed for any partner brand.

"EXPECTATION VS REALITY"

The 2026 edition theme, "Expectation vs. Reality," explores the gap between what we anticipate and what we actually experience in careers, innovation, travel, leadership, and life a theme that resonates deeply with tomorrow's hospitality leaders.

DISCOVER

TED^x EHLLausanne

TEDx EHLLausanne is a global programme of locally organised, independently run events, built on the same mission that has made TED one of the most trusted idea platforms in the world.

IDEAS WORTH SPREADING

TED's founding mission, the heartbeat of every TEDx event worldwide.



GLOBAL MOVEMENT

More than 4,000 TEDx events are held annually across every continent, giving local communities access to the same format that has inspired billions via TED.com.

TED TALKS

Each event blends original live speakers with curated TED Talk videos, creating a programme that sparks deep discussion, unexpected connections and lasting impact.

INDEPENDENTLY CURATED

Speakers are selected entirely by our volunteer team, never by sponsors or external interests. That independence is what makes every TEDx stage authentic and credible.

GLOBAL AMPLIFICATION

Talks that meet TED guidelines are uploaded to the official TEDx YouTube channel, giving ideas, and the brands that support them, a permanent, worldwide platform.

4,000+
EVENTS PER YEAR

100+
LANGUAGES

1B+
TED.COM VIEWS

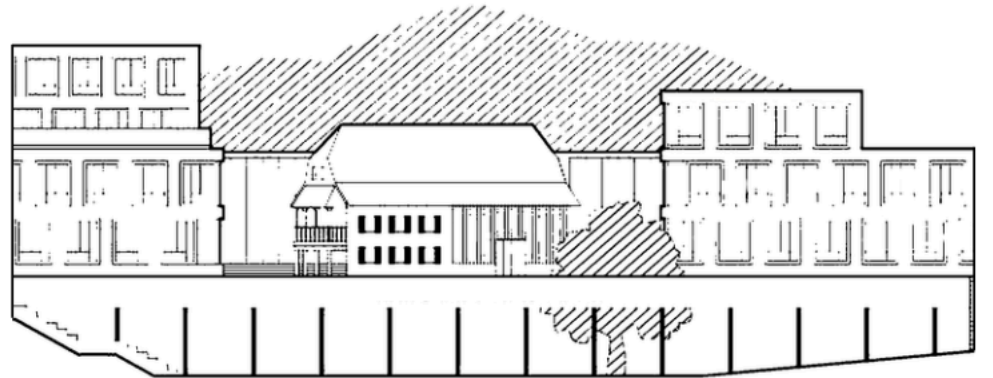
160+
COUNTRIES

WHY **PARTNER** WITH US ?

Visibility with purpose, where brands meet great minds

VISIBILITY

Organic social media impressions across Instagram and YouTube before, during, and after the event, amplified by extensive on-campus visibility through committee communication channels, including newsletters, TV screens, and banners.



NETWORKING

EHL brings together a diverse student body of over 125+ nationalities, offering your brand visibility not only to 100 event attendees but also across a broader on-campus community of over 4,000 students through multiple touchpoints.



EXCLUSIVE ACCESS

Gold and Platinum partners receive reserved seats and direct access to speakers, facilitating high-value networking moments.

IMPACT

Your sponsorship lives beyond the day. Talks are filmed and published online, giving your brand ongoing exposure over time.

BRAND ALIGNMENT

Associate with curiosity, innovation and ideas worth spreading, values that elevate how your brand is perceived by future leaders.



YOUR PACKAGE

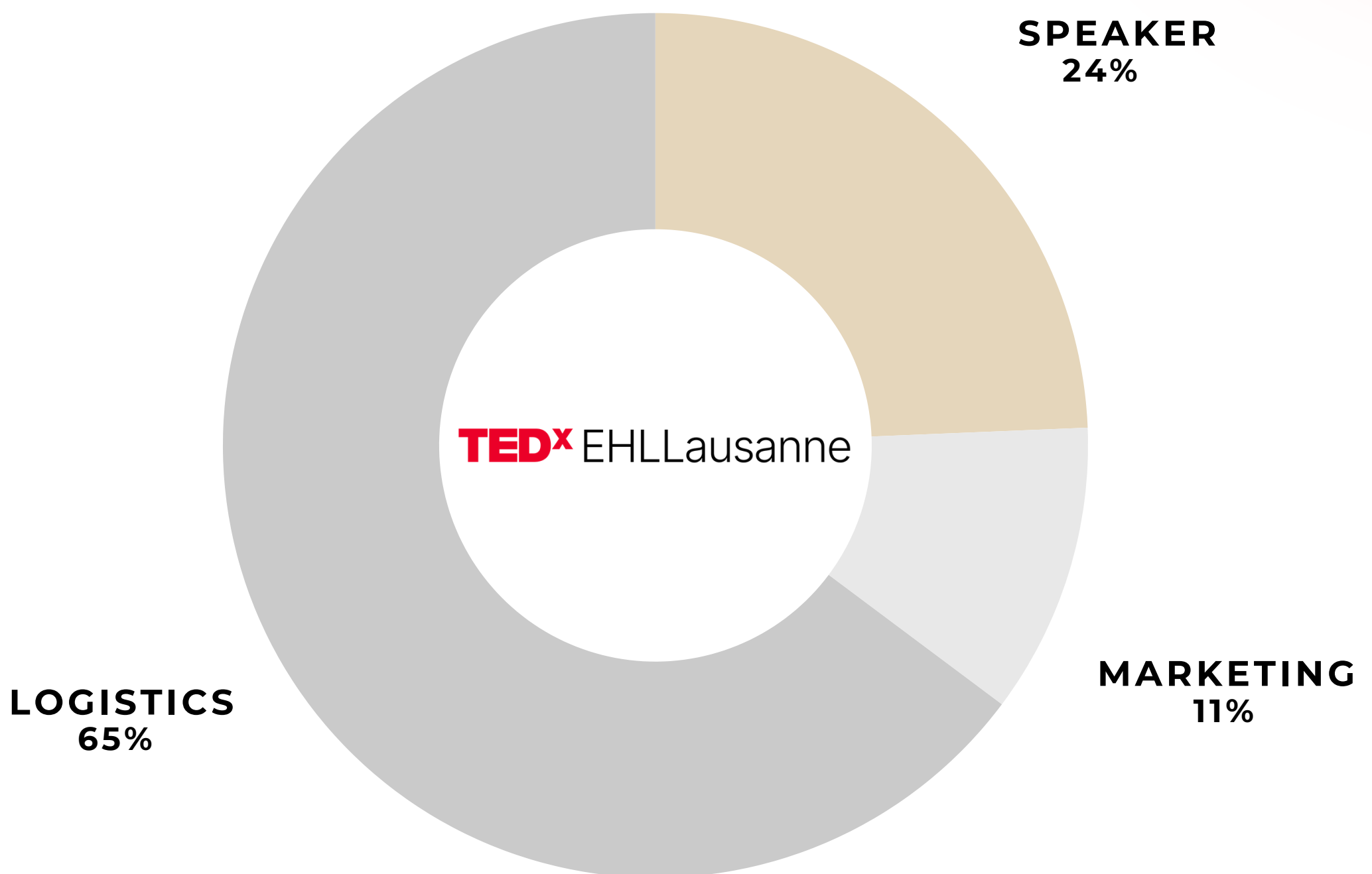
Choose the level of partnership that best fits your ambitions.

	SILVER	GOLD	PLATINIUM
	from CHF 100	from CHF 500	CHF 1.000+
Logo visibility on the TEDxEHL Lausanne YouTube channel and official website	✓	✓	✓
Brand mention on Instagram throughout the event campaign	✓	✓	✓
Product placement in goodie bags distributed to all 100+ attendees	✓	✓	✓
Inclusion in the digital event program	✓	✓	✓
Branded banner prominently displayed on stage throughout the event		✓	✓
Company profile highlighted as a core partner in the event program		✓	✓
2 reserved VIP seats for company representatives		✓	✓
Post-event thank-you mention across Instagram & TikTok		✓	✓
Named as a Main Sponsor - verbal mentions throughout the event			✓
Primary logo placement on posters, campaigns, social media, and video content			✓
Priority access to networking with speakers and faculty			✓
Custom partnership package available upon request			✓

*Each sponsorship level includes all benefits of the previous tiers.
Custom packages are available : contact us to discuss a tailored partnership.*

BUDGET ALLOCATION

When sponsoring our event, you will be allocating the event capital to the various departments that will make this event possible.



THEY TRUSTED US



UNION BANCAIRE PRIVÉE



Red Bull

Le Clos de Céligny



MEET THE **TEAM** BEHIND

A dedicated, passionate group of EHL students connecting leading brands with industry changemakers.

SPONSORS



**Sandra
Rodriguez Penabad**
Assistant



**Julia de
Kalbermatten**
Head



**Jaswanthikka
Arun**
Assistant



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